Building a Successful Program Environment

2 objectives today

• Look at positive culture
• Help coaches be the best they can be
1. Positive culture in a program
   • My opportunity to vent
     1. Miserable – A word that does not belong
     2. Tyrant – These are SO damaging
        • “Cruel oppressive ruler”
        • “An absolute ruler”
        • “Cruel master”
        • “A person exercising power or control in an unreasonable way”
Building a Successful Program
Environment

• Young coaches! Did you hear Al Carius?
  • Positive, uplifting, ENCOURAGER

• A positive culture is more likely to be successful
• I believe this
  • It seems elementary
  • Clearly it is not
Building a Successful Program Environment

• Positive culture begins with some pre-suppositions
  1. As coaches we ‘choose’ to think the best of our athletes
  2. The program belongs to the athletes – not the coach
  3. Primary big picture objective – “Spectacular collegiate athletic experience”
Building a Successful Program Environment

• Definition of “Spectacular Collegiate Athletic Experience”
  1. Collegiate T/F should be a BLAST!
  2. Athletes should know they are ‘Part Of Something Special’ – We talk about it as a TEAM
  3. High achievement – Individually and as a team
  4. Atmosphere for ‘growth’ (Carius)
Building a Successful Program Environment

2. **BE THE BEST COACH YOU CAN POSSIBLY BE**
   - **BE AN ENCOURAGER**
     - Most athletes are plenty hard on themselves
   - Harmony/Unity (Staff and Team)
     - Athletes deserve an enjoyable atmosphere
   - Loyalty
     - To program, department, AD, head coach
   - Be a visionary
     - Help athlete catch a vision for success
   - Be a ‘positive coach’