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Building a Successful Program Environment

WICHITA STATE

TRACK & FIELD/CROSS COUNTRY

Building a Successful Program Environment

2 objectives today

- Look at positive culture
- Help coaches be the best they can be



Building a Successful Program Environment

1. Positive culture in a program

- My opportunity to vent
 1. Miserable – A word that does not belong
 2. Tyrant – These are SO damaging
 - “Cruel oppressive ruler”
 - “An absolute ruler”
 - “Cruel master”
 - “A person exercising power or control in an unreasonable way”

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- Young coaches! Did you hear Al Carius?
 - Positive, uplifting, ENCOURAGER
- A positive culture is more likely to be successful
- I believe this
 - It seems elementary
 - Clearly it is not

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- Positive culture begins with some pre-suppositions
 1. As coaches we 'choose' to think the best of our athletes
 2. The program belongs to the athletes – not the coach
 3. Primary big picture objective – “Spectacular collegiate athletic experience”

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- Definition of “Spectacular Collegiate Athletic Experience”
 1. Collegiate T/F should be a BLAST!
 2. Athletes should know they are ‘Part Of Something Special’ – We talk about it as a TEAM
 3. High achievement – Individually and as a team
 4. Atmosphere for ‘growth’ (Carius)

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2. BE THE BEST COACH YOU CAN POSSIBLY BE

- BE AN ENCOURAGER
 - Most athletes are plenty hard on themselves
- Harmony/Unity (Staff and Team)
 - Athletes deserve an enjoyable atmosphere
- Loyalty
 - To program, department, AD, head coach
- Be a visionary
 - Help athlete catch a vision for success
- Be a 'positive coach'

