



THE BOWERMAN

STYLE & INFO SHEET

ACCEPTABLE VERSIONS



THIS IS THE OFFICIAL, UNALTERED LOGO AND SHOULD BE THE FIRST OPTION WHEN USING ONE OF OUR LOGOS.



THIS VERSION MAY BE USED IF A PHOTO USED IN A GRAPHIC PROMINENTLY FEATURES THE PHYSICAL VERSION OF THE BOWERMAN.

THE AWARD MAY BE USED AS A STANDALONE LOGO AS YOU SEE FIT, BUT THE USING THE OFFICIAL, UNALTERED LOGO IS PREFERRED.



VISUAL IDENTITY

WHEN USING THE BOWERMAN LOGO, IT IS PREFERRED TO USE THE LOGO AS-IS, IN ITS ENTIRETY. HOWEVER, IT IS ALSO ACCEPTABLE TO USE JUST THE WORDMARK PORTION OF THE LOGO, WITHOUT THE TROPHY. IF USING THE LOGO WITH THE TROPHY, THE TROPHY SHOULD ALWAYS BE ON THE LEFT SIDE OF THE WORDMARK, AND NEVER MOVED TO THE OPPOSITE SIDE, OR ANYWHERE ELSE AROUND THE WORDMARK. DO NOT TILT ANY OF THE LOGOS.

LIGHT GLOWS MAY BE ADDED TO ANY OF THE LOGOS IF DESIRED. HOWEVER, PLEASE REFRAIN FROM PUTTING LOGOS BEHIND TRANSPARENT TEXTURES OR COLORS THAT WOULD ALTER THE APPEARANCE OF THE LOGO.

PLEASE CONTACT THE USTFCCA OFFICES FOR OFFICIAL LOGO FILES

NON-ACCEPTABLE VERSIONS



NEVER ALTER THE COLOR OF THE LOGO.



NEVER MOVE THE TROPHY TO ANY OTHER SIDE OF THE WORDMARK THAN THE LEFT SIDE.



DO NOT FLIP THE TROPHY WHERE THE BASE IS POINTING TO THE RIGHT.

PROPER VERBIAGE

AT ALL TIMES, USE THE VERBIAGE "THE BOWERMAN" WHEN REFERRING TO THE AWARD.

DO NOT USE PHRASES, SUCH AS, "THE BOWERMAN AWARD", "THE BOWERMAN TROPHY", "BOWERMAN", "BOWERMAN AWARD" OR "BOWERMAN TROPHY" WHEN REFERRING TO THE ACTUAL HONOR. HOWEVER, IT IS ACCEPTABLE TO USE "THE BOWERMAN TROPHY" WHEN REFERRING TO THE PHYSICAL TROPHY.

OFFICIAL FONT

THE OFFICIAL FONT OF THE BOWERMAN IS "CARROSSERIE" (REGULAR).

DEFINITION

THE BOWERMAN - COLLEGIATE TRACK & FIELD'S HIGHEST HONOR - IS AWARDED EACH YEAR TO THE TOP MALE AND FEMALE COLLEGIATE ATHLETES IN THE SPORT OF NCAA TRACK & FIELD.

PAST WINNERS

YEAR	MEN	WOMEN
2009	GALEN RUPP OREGON	JENNY BARRINGER COLORADO
2010	ASHTON EATON OREGON	QUEEN HARRISON COLORADO
2011	NGONI MAKUSHA FLORIDA STATE	JESSICA BEARD TEXAS A&M
2012	CAM LEVINS SOUTHERN UTAH	KIMBERLYN DUNCAN LSU
2013	DEREK DROUIN INDIANA	BRIANNA ROLLINS CLEMSON
2014	DEON LENDORE TEXAS A&M	LAURA ROESLER OREGON
2015	MARQUIS DENDY FLORIDA	JENNA PRANDINI OREGON
2016	JARRION LAWSON ARKANSAS	COURTNEY OKOLO TEXAS
2017	CHRISTIAN COLEMAN TENNESSEE	RAEVYN ROGERS OREGON
2018	MICHAEL NORMAN USC	KETURAH ORJI GEORGIA
2019	GRANT HOLLOWAY FLORIDA	SHA'CARRI RICHARDSON LSU

SPONSORING ORGANIZATION

THE BOWERMAN IS AWARDED ANNUALLY BY THE U.S. TRACK & FIELD AND CROSS COUNTRY COACHES ASSOCIATION (USTFCCA).

WHEN REFERRING TO THE ORGANIZATION, "U.S." SHOULD NOT BE SPELLED OUT AS "UNITED STATES" IN EITHER FORM.

PERFORMANCES THAT MAY BE CONSIDERED

ATHLETES' PERFORMANCES DURING THE NCAA INDOOR TRACK & FIELD AND OUTDOOR TRACK & FIELD SEASONS SHALL BE CONSIDERED. AN ATHLETE NEED NOT HAVE COMPETED IN BOTH SEASONS TO BE ELIGIBLE FOR THE AWARD.

ONLY PERFORMANCES FROM THE NCAA INDOOR TRACK & FIELD AND OUTDOOR TRACK & FIELD SEASONS OF THE YEAR IN WHICH THE AWARD IS GIVEN SHOULD BE CONSIDERED.

PERFORMANCES THAT OCCUR OUTSIDE THE NCAA SEASONS OF INDOOR TRACK & FIELD AND OUTDOOR TRACK & FIELD SHOULD NOT BE CONSIDERED. THE PERFORMANCE WINDOW FOR THE PURPOSES OF THE BOWERMAN RUNS FROM DECEMBER 1 OF THE PRECEDING YEAR THROUGH THE RESPECTIVE DIVISION'S NCAA OUTDOOR TRACK & FIELD CHAMPIONSHIPS IN THE YEAR IN WHICH THE AWARD IS GIVEN (E.G. 2010).

PERFORMANCES ACHIEVED WHILE COMPETING UNATTACHED DURING THE INDOOR TRACK & FIELD OR OUTDOOR TRACK & FIELD SEASONS SHOULD NOT BE CONSIDERED, UNLESS THE ATHLETE IS COMPETING ON A NATIONAL TEAM AT A COMPETITION THAT OCCURS DURING THE BOWERMAN PERFORMANCE WINDOW (E.G. INDOOR TRACK & FIELD WORLD CHAMPIONSHIPS).

PERFORMANCES ACHIEVED IN CROSS COUNTRY, OR IN ANY SPORT OTHER THAN INDOOR TRACK & FIELD AND OUTDOOR TRACK & FIELD, SHOULD NOT BE CONSIDERED.

THE BOWERMAN 2020

THE BOWERMAN 2020 WILL BE PRESENTED AT THE 2020 USTFCCA CONVENTION THIS DECEMBER IN DENVER, COLORADO.

WATCH LIST SCHEDULE

NO.	WOMEN	MEN
1.	MON., 1/6	TUES., 1/7
2.	WED., 2/5	THURS., 2/6
3.	WED., 3/4	THURS., 3/5
4.	WED., 3/18	THURS., 3/19
5.	WED., 4/22	THURS., 4/23
6.	WED., 5/6	THURS., 5/7
7.	WED., 5/20	THURS., 5/21
8.	MON., 6/8	TUES., 6/9
SEMIFINALISTS		
	WED., 6/17	THURS., 6/18
FINALISTS		
	WED., 6/23	THURS., 6/24

DATES ARE SUBJECT TO CHANGE



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FOR QUESTIONS REGARDING THE BOWERMAN, PLEASE CONTACT: TOM LEWIS (TOM@USTFCCA.ORG), TYLER MAYFORTH (TYLER@USTFCCA.ORG) OR LAUREN ELLSWORTH (LAUREN@USTFCCA.ORG)